

SPONSOR A BRANCH MEETING

REACH
7,000
members

Align your brand
with the leading
information security
association in
Australia

Inform AISA
members of your
products and
services

50%
of members are
C-Level, Directors
or Managers

OUR MEMBERS

Our membership consists of more than **7,000 individuals** across Australia and continues to grow each year. Our members range from company directors and managers to lawyers, risk professionals, software architects and technical security specialists.

Our members come from **industries** such as:

- Technology Provider, Financial Services, Education, Energy/Utilities, Telecommunications,
- Consultant/Advisory, Healthcare, Retail, Government, Transport, Hospitality/Tourism,
- Manufacturing and Software Development

- Branch meetings are held regularly in Adelaide, Brisbane, Canberra, Hobart, Melbourne, Perth and Sydney
- Branch meetings are designed to enable knowledge sharing, lively debates and networking
- Branch meetings typically have a topic and one or more speakers on the particular topic
- Currently we hold over 60 meetings annually

SPONSORSHIP OPPORTUNITY from \$1,000 + GST per meeting

- Sponsor has opportunity to arrange their **own speaker and topic** to present to members (*Subject to AISA approval of topic and speaker*)
- Sponsor has the opportunity to present themselves and their organisation through a **five minute address** to the attendees, typically at the start or at the end of the meeting
- Sponsors may hand out **give-aways**. Sponsors may collect attendees' contact details (business cards or otherwise) and they may conduct a **prize draw** at their own discretion
- Sponsor has the opportunity to place their **logo** on the presentation slides, event invitation, event website and link to their website
- *Please note that the Sponsor can have access to the registrant list but no contact details are provided - email or mobile.*

ABOUT US

As a nationally recognised not-for-profit organisation and charity and as the peak industry body for cyber security professionals, the Australian Information Security Association (AISA) champions the development of a robust information security sector by building the capacity of professionals in Australia and advancing the cyber security and safety of the Australian public as well as businesses and governments in Australia.

Established in 1999, AISA has become the recognised authority on information security in Australia with a membership of over 7,000 individuals and corporate sponsors across the country. AISA caters to all domains of the information security industry with a particular focus on sharing expertise from the field at meetings, focus groups and networking opportunities around Australia.