SPONSOR AN ONLINE WEBINAR

AISA

REACH 7,000 members

Align your brand with the leading information security association in Australia

Inform AISA members of your products and services

50% of members are C-Level, Directors or Managers

OUR MEMBERS

Our membership consists of more than **7,000 individuals** across Australia and continues to grow each year. Our members range from company directors and managers to lawyers, risk professionals, software architects and technical security specialists.

Our members come from **industries** such as:
- Technology Provider, Financial Services, Education, Energy/Utilities, Telecommunications,
- Consultant/Advisory, Healthcare, Retail, Government, Transport, Hospitality/Tourism,
- Manufacturing and Software Development

- **Webinars** are designed to enable knowledge sharing, lively debates and discussions of best practices
- Webinars typically have a topic and one or more speakers on the particular topic
- Webinars typically run for 1 hour duration - 30 minutes speaker discussion and up to 30 minutes for Q&A
- Webinars generally have **250+ member** registrations

SPONSORSHIP OPPORTUNITY
$2000 + GST per webinar

- Sponsor to arrange their **own speaker, date, time and topic** *(Subject to AISA approval of topic and speaker)*
- AISA to provide platform (Zoom), host webinar, moderate Q&A, online registrations and advertise session
- Sponsor has the opportunity to place their **logo** on the presentation slides, event inivtiation, event website and link to their website
- Sponsor has the opportunity to provide the **wording and link/s in the email sent** to registrants post event *(AISA to email registrants, Sponsor has no access to registrant list or contact details)*

ABOUT US

As a nationally recognised not-for-profit organisation and charity and as the peak industry body for cyber security professionals, the Australian Information Security Association (AISA) champions the development of a robust information security sector by building the capacity of professionals in Australia and advancing the cyber security and safety of the Australian public as well as businesses and governments in Australia.

Established in 1999, AISA has become the recognised authority on information security in Australia with a membership of over 7,000 individuals and corporate sponsors across the country. AISA caters to all domains of the information security industry with a particular focus on sharing expertise from the field at meetings, focus groups and networking opportunities around Australia.