

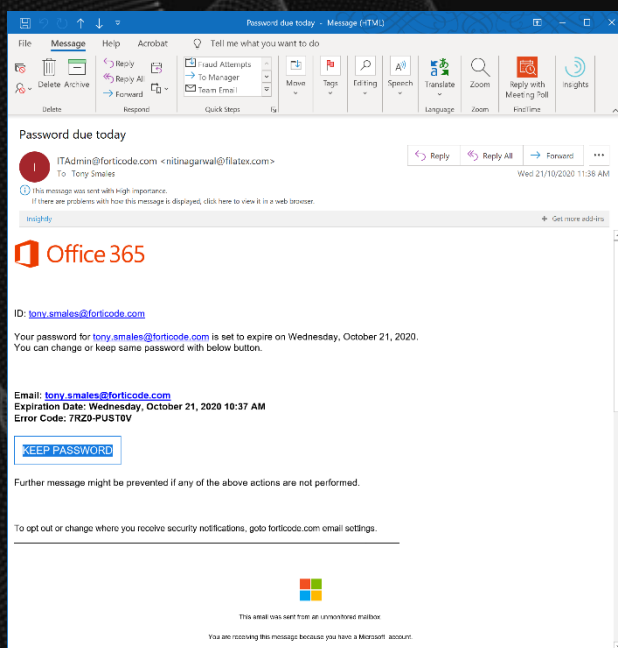
Phishing is a big problem

A certain percentage of any population of people will click a link with the firm mental position that nothing bad will happen to them. They'll happily enter their credentials into the website they are taken to and then be puzzled, embarrassed or ashamed at the outcome.

It's human nature – and we shouldn't be blaming people for being manipulated by groups or individuals who make it their business to get into yours.

Training is costly, need to be reinforced constantly and may eventually get you to 95% or even 99.99% but it only takes one click and an unknown actor now has unfettered access to a toe hold inside your business.

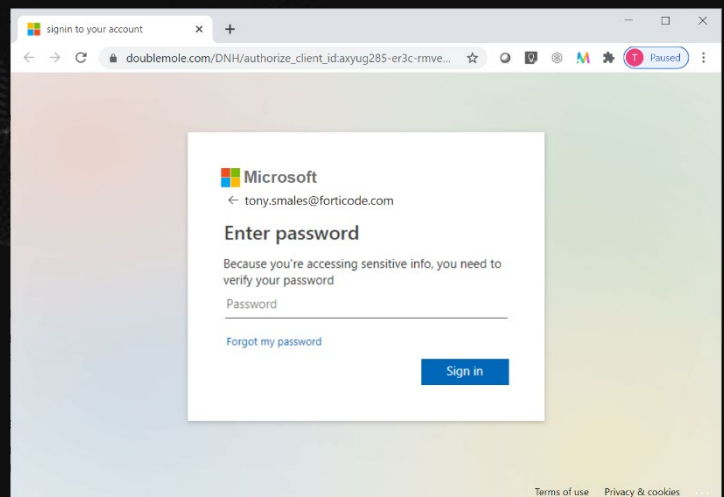
Easy to spot? They're getting better. Here's one we received recently:



Even though we are using filters and traps, they still get through.

Do not click the link!

Under that KEEP PASSWORD link is a familiar request – and if I fall for it we all have problems.



How can we stop the 1%?



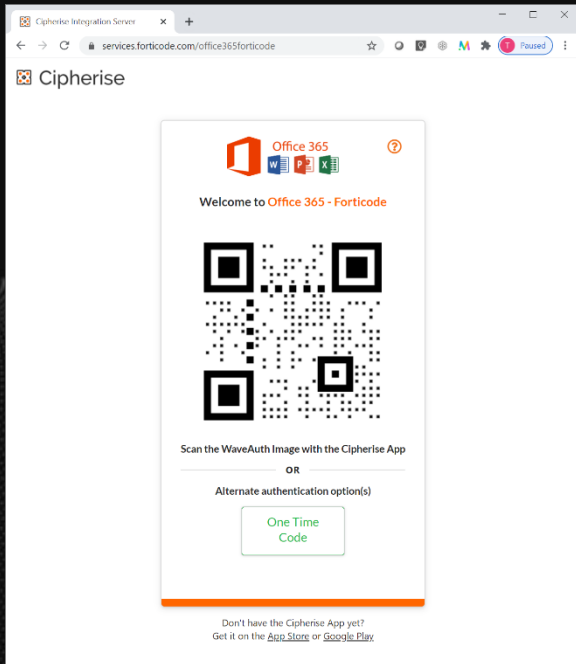
The best behavioural scientists are still working on that one; however, we've got an answer that's a bit different to everyone else's.

How about we remove the problem rather than trying to treat the symptom.

Symptom: People enter credentials into a spoofed website

Problem: The user has and knows credential that they can give away which work in isolation

We protect people by eradicating the problem



Forticode's Office365.com login screen is a bit different to your standard one. There is no place to type a password – and that's because our staff don't need one. It has been replaced with a dynamic, bi-directional cryptographic relationship that is bound to their mobile phone.

Using the free Cipherise mobile application they simply scan the code, check that Cipherise confirms they're at Forticode's Office 365 service and then provide a biometric confirmation.

And that's it. Even if I did know my Office365 password, there's no way to enter it. Can't catch the fish if it's not in the water!



Cipherise for Business

Cipherise is a mobile-first Sovereign cloud product that replaces the need for people to know usernames/passwords/PINs/mother's maiden name – we eradicate these entirely – nothing to forget – nothing to give away inadvertently.

Users of services Secured by Cipherise are no longer potential victims of identity and credential theft whether it be email, SMS or phone-based phishing and many other social and aggressive fraud and credential theft mechanisms.



It is not just Office 365 – there are hundreds of services we can protect – all controlled in your own portal.

Prices start at as little as \$30AUD (plus tax) per month.

Contact sales@forticode.com for more information