Product Features

Multiple 'liveness' tests to mitigate risk from deep fakes and synthetic identities

Multiple biometrics captured from users to create strong linkage to ongoing user authentication

Identity documents are scanned and check for authenticity using machine learning

Fully compliant with GDPR, CDR and other privacy regulations

Users have an option to create a verified digital identity for future KYC requests

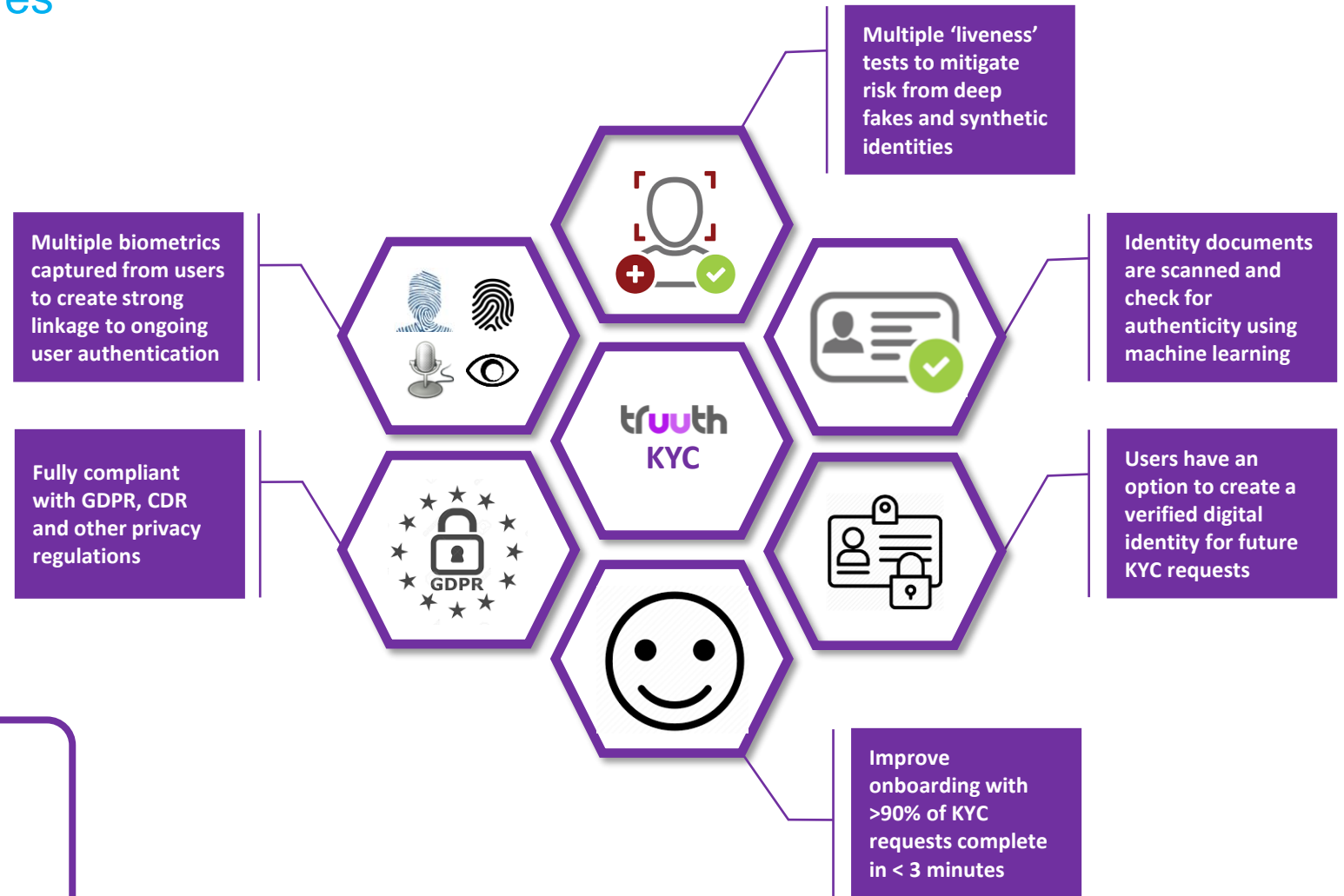**Improve onboarding with >90% of KYC requests complete in < 3 minutes**

truuth
KYC

Special CyberWeek Offer

Free trial of 50 KYC events.

Contact mike.simpson@truuth.id for details.

For more details visit: https://www.truuth.id/truuth-kyc

NOT ALL KYC SOLUTIONS ARE CYBER-SAFE.

truuth KYC delivers 99.999% identity verification accuracy.

What is truuth KYC?

Truuth KYC is a fully digital Verification of Identity (VOI) service. Enterprise customers use truuth KYC to onboard customers and employees in less than 3 minutes with complete confidence that their identity has been verified. Complying with Know Your Customer (KYC) processes is a regulatory requirement for many industries (e.g. financial services, telecom operators) and is considered good practice for onboarding customers to most services.

How does truuth KYC work?

Truuth KYC involves 3 simple steps:

1. User is sent an email invite to download the truth app (or a white label app with our SDK): User scans a QR code or click on a link that takes them directly to the app. One click and the app is downloaded.

2. User opens app and is guided to scan an identity document, with option to use passport, drivers licence, proof-of-age card, medicare card, birth certificate, or any other document consistent with TDIF and ARNECC identity proofing requirements.

3. User takes a selfie: In less than 3 seconds we prove they are human and that their image matches their ID document.

What are the benefits of truuth KYC?

1. Complete confidence in user identity

Truuth KYC undertakes multiple tests to mitigate the risk from fraudulent actors. First, we use Machine Learning (ML) to perform check the authenticity on the identity document scanned by the user, including checks for holograms, microprint, watermarks, fonts, and signs of manipulation such as modification of name, document number, expiry date, and photo. Second, we verify that the photo on the ID document matches the face scan of the user. Third, we check that the ID document details match with government databases (where available). And fourth, we check that identity details such as name and date of birth are a match across all documents. In addition to testing the authenticity of the identity documents, truuth also performs multiple 'liveness' tests to ensure the applicant is not a robot. These tests include ML checks of eye movement, face movement, face texture, and voice checks.

2. Enhanced user experience

Truuth KYC typically takes less than 3 minutes to complete. It does not require face-to-face or live-stream sessions and can thus be completed at any time of the day and any day of the year. Users can choose to securely store the verified KYC outcome in the form of a digital identity so it can be re-used for future verifications.

3. Data security

Truuth holds data securely and privately with our patent-pending 'salting, encryption, and sharding' technology. We support a wide range of enterprise needs for data security and storage, from full 'as-a-service' solutions through to API integration into enterprise solutions. Truuth is ISO27001 certified.

4. Reduction in Total Cost of Ownership (TCO)

Truuth KYC reduces the cost of onboarding a customer to less than $2 which is substantially lower than face-to-face channels and competing digital solutions. Our security features also reduce the risk of facing costs associated with identity fraud and data breach.

5. Flexibility to address many use cases

Truuth KYC is used by enterprise customers for a wide range of use cases including:
- Onboarding employees and finance brokers
- Onboarding financial service customers
- Onboarding mobile telecom customers
- Onboarding mobile app customers

What cyber attacks does truuth KYC help prevent?

Truuth KYC helps prevent attacks that attempt to open new accounts with fraudulent identity credentials. These include:
- Deep fake
- Synthetic identities
- Credential stuffing
- Identity document manipulation
- Identity document sharing and re-use